पेट्रोलियम एवं प्राकृतिक गैस मंत्रालय
MINISTRY OF PETROLEUM AND NATURAL GAS

Bharat Petroleum
Shaping The Future

mc² Multiply. Collaborate. Create.

mc²+ IGNITE

INDIA'S FLAGSHIP ENERGY INNOVATION ACCELERATOR



BPCL | IIT Kanpur Outreach Event

Date: **8th September** • Time: **10:00 am onwards**

Venue: **Main Auditorium, IIT Kanpur**

UP TO ₹50 LAKH
Convertible funding

+

UP TO ₹1.5 CRORE
milestone based funding for selected Starts-ups

Supporting upto 30 High Potential early stage startups

SEVEN THEMES

- AI-Driven Subsurface Intelligence
- Next-Gen Drilling & Well Completion Technologies
- Refinery Process Intensification & Catalysis
- Digital Asset Management
- Bioenergy with focus on CBG
- Hydrogen and Mobility
- Other innovation in energy sector

FROM STARTUP SELECTION TO PILOT AND PROCUREMENT

Step 1 Mentoring support throughout the innovation journey

Step 2 Pilot opportunity to test solutions in real operating environments

Step 3 Pathway to procurement with O&G PSU

Step 4 Access to PSU, experts & ecosystem partners

SCAN TO REGISTER

IIT Kanpur
8th September 2026

IMPLEMENTATION PARTNER

IIT Madras

INCUBATION PARTNERS

IIT Kanpur · Venture Center · C-CAMP · IIMA Ventures

FOUNDING PARTNERS

SAIL · IndianOil · ONGC · HPCL · Bharat Petroleum · Oil India · Petronet LNG · EIL

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